

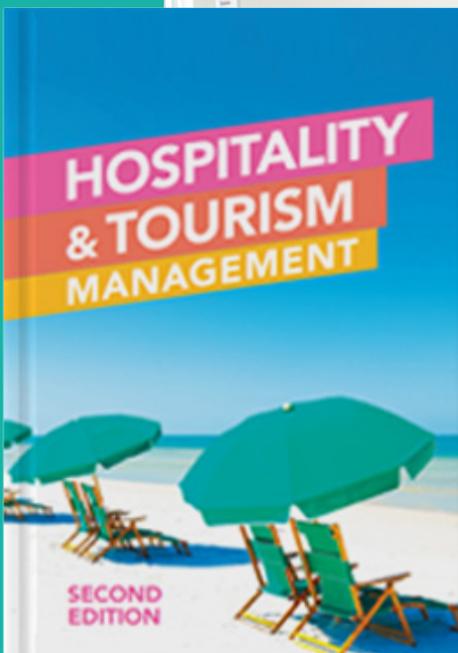


# Prepare your students for a successful and fulfilling career in hospitality with the Second Edition of *HOSPITALITY & TOURISM MANAGEMENT*

Based on feedback shared by hospitality educators and industry experts across the nation, the new flexible curriculum accommodates both one and two-year programs with expanded coverage to represent all industry segments. Comprehensive educator resources are available to help deliver engaging and effective instruction virtually or in person.

**Available in Print and eBook Format.**

[ahlei.org/htm](http://ahlei.org/htm)



# NEW TO THE SECOND EDITION

In addition to updated content throughout, the following significant changes were made to meet the needs of high school hospitality programs and provide an engaging and thorough introduction to the industry while preparing students for the workforce as well as post-secondary education.

**Improved Organization:** To create a more flexible curriculum, the new *Hospitality & Tourism Management* has been combined into a single volume, allowing schools to more easily align the modular chapter content with the structure of their program.

**Teachers:** A comprehensive Educator's Package is available, including a detailed bridge document to help you easily transition to the new edition.

**Expanded Coverage of All Segments of Hospitality:** With the Second Edition,

students have the opportunity to learn more about all important areas of the industry. In addition to an updated unit on Lodging Operations, the Second Edition offers comprehensive coverage of Food and Beverage Operations, Event Management, and Travel and Tourism.

**Industry-Based Content:** AHLEI's programs are developed by teams of industry experts and hospitality educators. Real-world input and examples provide highly engaging, effective instruction.

**For each chapter, operational and managerial topics have been combined so that all students get exposure to both the fundamental concepts and the more advanced skills associated with leadership positions in the industry.**

## Integration of Key Themes Throughout:



### Career Readiness Skills

No matter what industry students end up working in, career readiness skills will be critical to their success. This edition helps students develop skills like problem solving, accountability, teamwork, and communication in the context of a hospitality workplace. Students have the opportunity to develop these skills through activities and examples interwoven throughout the text and ancillaries.



### Hospitality as a Business

The new edition focuses on the concrete knowledge and skills needed to maintain success within the hospitality industry. Detailed examples are provided throughout the text to showcase how hotels are implementing best practices using innovate and creative methods.



### Math Principles

Additional cross-curricular connections to STEM and Language Arts are found throughout the Second Edition. Examples, boxed features, problems, as well as a robust ancillary package give students the opportunity to learn key formulas and calculations used every day by hospitality professionals.