

What are the benefits of membership with Hospitality Minnesota?



You will be a part of our advocacy on issues that matter to hospitality.

- Coordinated **legislative advocacy** with public officials on the issues that impact your business, including **Action Alerts** and timely **Capitol Updates** will engage you in using your voice about the policy issues that matter most to you and to the hospitality industry at large.

You will build connections to your peers across the hospitality industry.

- **Network** through social gatherings, celebrations, webinars, events, and programs such as our Leadership Forum and Days at the Capitol.
- **Peer-to-peer referrals** help you access the experience and wisdom of others.
- **Serve together** to solve problems, shape the future of the industry in Minnesota and govern the association through participation on work groups and the Board of Directors.
- All operator members, regardless of sector, enjoy **dual membership** in the National Restaurant Association which gives you access to:
 - Free admission to the NRA Show and subscription to Restaurant Business.
 - Webinars on a variety of topics; regular updates on federal legislation & industry news
- Opportunity to **prepare the next generation of hospitality industry leaders** by supporting the **Hospitality Minnesota Education Foundation** and the ProStart and Hospitality Tourism Management programs being taught in over 100 Minnesota high schools.

Your MN businesses will gain access to our shared knowledge & resources.

- **Receive valuable data and information to inform your business decisions.**
 - Online access to biennial **Hospitality Minnesota Law Review**, providing comprehensive coverage of all state and federal laws or rules applicable to our hospitality industry; addendum provided in the second year of the biennium.
 - **Timely updates** via our **On the Line** communication and a monthly **Checking In** eNewsletter to keep you up to date on relevant industry topics, legal issues, trends, and legislative news.
 - **Key insights on current business conditions** through our quarterly survey with the Federal Reserve Bank of Minneapolis and Explore Minnesota Tourism.
 - **Industry intelligence**, such as the monthly Smith Travel Research Reports, (**STR Reports**), and other insights from national partners like the National Restaurant Association, the American Hotel & Lodging Association, and the National Association of RV Parks and Campgrounds.
 - In-person meetings, calls and tool kits for guidance on business challenges, referrals to expert assistance, and more.
 - Resources and partner content from subject matter experts on **best practices**.
- Resources to help you run your business.
 - **Online Vendor Directory** connecting you to our Allied members.
 - **Business Center** offering members-only discounts from national vendors.
 - Access to **training and education** on relevant business, finance, and legal topics.